



**Sponsorship Program**  
**Bridging Two Cultures**



*Awards Dinner*

**MAY 30, 2019**

**[www.sfhcmc.org](http://www.sfhcmc.org)**

*“It's a global world now and the more relationships you have throughout the world the more productive and prosperous a community can be...” ~ Mary Kane, Past President, Sister Cities International*

## SPONSORSHIP PROGRAM



On May 30, 2019, the San Francisco Ho Chi Minh City (SFHCMC) Sister City Committee will celebrate our 25th anniversary by hosting our annual *Bridging Two Cultures Awards Gala & Dinner*.

The SFHCMC Sister City Committee is a group of citizen diplomats organized under the umbrella of [Sister Cities International](#) and the auspices of the Mayor's Office of the City and County of San Francisco.

We are an independent, non-profit corporation. As such, we do not receive any funding from the federal, state or local government. We are completely dependent upon the generosity of people such as you to support our efforts to reconcile relations between the United States and Vietnam, help improve the quality of life for the people of Vietnam, and put on events including the Gala & Awards Dinner.

We invite you to join us as a supporter of this special event by becoming an event sponsor. Details about the different sponsorship opportunities are included in this Sponsorship Program.

We also invite you to consider joining our organization and/or contributing in other ways throughout the year as noted. Again, we are completely dependent upon the generosity of individuals and corporations to sustain our efforts.

### OUR MISSION

*We appreciate any amount of giving you are able to offer*

To promote business and cultural exchanges between the two great cities of San Francisco and Ho Chi Minh City, Vietnam

### OUR ORGANIZATION

*Celebrating 25 years of Citizen Diplomacy*

The Committee is a non-political, educational people-to-people program. It is organized under the laws of the State of California and is recognized as a 501(c)(3) non-profit corporation by the Internal Revenue Service.

FEIN: 94-3198119



# SAN FRANCISCO HO CHI MINH CITY SISTER CITY COMMITTEE

## OUR ORGANIZATION

*Celebrating 25 years of Citizen Diplomacy*

490 Post Street, Suite 1607  
San Francisco, CA 94102 U.S.A.  
(415) 447-6075  
sfhcmcscc@aol.com

**Monthly Networking Meetings:** These social and business oriented “Meetups” are an opportunity for people to learn about the Committee’s activities and to meet others who have an interest in Vietnam. Attendees include businesspeople, researchers, tourists, educators, students, veterans, leaders of other NGOs and governmental agencies.

**Economic and Goodwill Missions:** The Committee organizes in-bound and out-bound visits from and to Vietnam. Delegates learn about the economic, political and social changes that are taking place throughout the countries and are introduced to new business opportunities.

**Healthcare and Biotechnology Programs:** The Committee is exploring ways that the health system of Vietnam can be improved with a special interest in HIV/AIDS, Hepatitis B and C, Agent Orange and head trauma. The Committee organizes forums to facilitate these discussions between delegates from San Francisco and Ho Chi Minh City.

**Art and Cultural Programs:** The art and culture of Vietnam is of tremendous interest to the Committee. Join us and learn to speak, read and write Vietnamese, learn about Vietnamese folklore, the country’s history, and its people. The Committee facilitates a book exchange program in cooperation with the San Francisco Public Library and promotes sports exchanges.

**Transportation/Urban Planning Programs:** Ho Chi Minh City is a large, vibrant city. The SFHCMC Sister City Committee proudly continues providing the expertise of urban planners, architects and engineers in the development of the infrastructure of Ho Chi Minh City. The Committee is also collaborating with the Smithsonian Institution and The California Academy of Sciences to plan, design and construct a state of the art natural history museum in Ho Chi Minh City. The Committee also enthusiastically supports direct flights between the Sister Cities.

**Other Programs:** The Committee organizes special events that recognize and celebrate the Sister City relationship and/or individuals that are key to its success. *All people of goodwill are invited to join us in our efforts.*





## RECOGNITION, CELEBRATION & GIVING

### Recognition

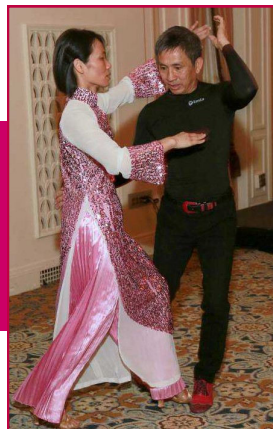
The Awards Gala is an evening during which we recognize and pay special tribute to individuals and organizations who have promoted cultural exchanges & improving the quality of life for the people of Vietnam. They have distinguished themselves by making special contributions in areas including youth, humanitarianism, business, and culture.

### Celebration

The Awards Gala is a fun-filled evening during which we celebrate the friendships, contributions, exchanges and opportunities that we have fostered together over the last 23 years. The evening program includes a formal reception and dinner, silent auction, raffles, performance & musical entertainment, honorary guest speakers, and networking.

### Giving

The Awards Gala aims to increase awareness about the work performed by the SFHCMC Sister City Committee and raise financial support that will enable the Committee to sustain and expand our business and cultural exchange programs throughout the year.



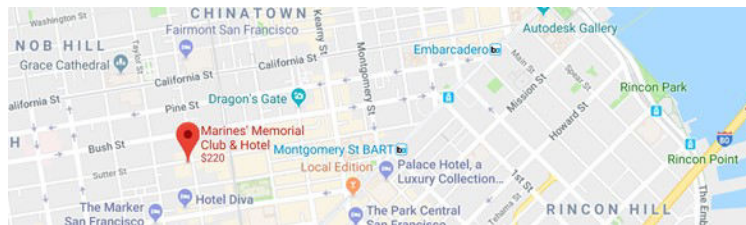




## EVENT VENUE

### Marines' Memorial Club & Hotel

609 Sutter Street  
San Francisco, CA 94102



Our awards gala will be held at the beautiful and elegant Marines' Memorial Club & Hotel—a San Francisco landmark. Since November 10, 1946, this unique organization has faithfully fulfilled its historic mission: To honor the legacy of military service through a living memorial and programs that commemorate, educate and serve Veterans of all eras.

The flagship Marines' Memorial Club is located in the heart of downtown San Francisco, just off Union Square and the cable cars. This handsome California Spanish Revival hotel offers an inviting club atmosphere that is rich with history, honor and pride. Owned and operated by the Marines' Memorial Association, a 501(c) 19 Veterans Non-Profit Organization, Marines' Memorial Club is the first ever “Living Memorial” in the United States, offering historic exhibits featuring American military history from all eras, and a library and museum with artifacts and books donated by grateful members, Veterans and their families.

The club offers first class guestrooms, elegant and spacious suites, a rooftop restaurant and bar, the 564-seat Marines' Memorial Theatre, and exquisite ballrooms. All club members and guests are welcome!





## **PRESIDENTIAL CIRCLE**

### **PRESENTING SPONSOR**

- (4) tables = 40 tickets to Awards Gala & Dinner with premium seating
- VIP invitation to a Committee Special Event = 10 tickets
- Photo opportunity with honorees
- Official designation as the Presenting Sponsor
- Category exclusivity
- On-stage opportunity to address the audience during the event introductions
- 8' display table to promote your business in the event reception area
- Right to promote sponsorship designation in your promotional materials
- Right to develop a relevant cause marketing program
- Link to sponsor's website from [www.sfhcmc.org](http://www.sfhcmc.org) website for 12 months
- Premium coverage in SFHCMC social media channels
- Sponsor's logo in event program, on signage, and on event Press Wall
- Full page advertisement in event program
- First Right of Refusal at this level for the 2020 Awards Gala & Dinner

**PRICE: \$20,000.00**

#### **ADDITIONAL INVESTMENT:**

Donated product samples and/or promotional materials for display table.

Donated product samples and/or promotional materials for 200 gift bags.

#### **PAYMENT OF SPONSORSHIP**

*Due upon contract execution.*





# BRIDGING TWO CITIES

## SPONSORSHIP PACKAGES

### SECRETARY'S CIRCLE

#### CULTURAL SPONSOR

- (3) tables = 30 tickets to Awards Gala & Dinner
- VIP invitation to a Committee Special Event = 5 tickets
- Photo opportunity with honorees
- Special acknowledgment during dinner
- 8' display table to promote your business in the event reception area
- Right to promote sponsorship designation in your promotional materials
- Right to develop a relevant cause marketing program
- Link to sponsor's website from [www.sfhcmc.org](http://www.sfhcmc.org) website for 6 months
- Premium coverage in SFHCMC social media channels
- Sponsor's logo in event program, on signage, and on event Press Wall
- Full page advertisement in event program

**PRICE: \$10,000.00**

#### ADDITIONAL INVESTMENT:

Donated product samples and/or promotional materials for display table.

Donated product samples and/or promotional materials for 200 gift bags.

#### PAYMENT OF SPONSORSHIP

*Due upon contract execution.*







# BRIDGING TWO CULTURES

## SPONSORSHIP PACKAGES

### AMBASSADOR'S CIRCLE

#### ENTERTAINMENT SPONSOR

- (2) tables = 20 tickets to Awards Gala & Dinner
- VIP invitation to a Committee Special Event = 2 tickets
- Special acknowledgement during evening entertainment
- Premium coverage in SFHCMC social media channels
- Sponsor's logo in event program, on signage, and on event Press Wall
- Half page advertisement in event program

**PRICE: \$5,000.00**

#### ADDITIONAL INVESTMENT:

None

#### PAYMENT OF SPONSORSHIP

*Due upon contract execution.*



### CONSUL GENERAL'S CIRCLE

#### FLORAL SPONSOR

- (1) table = 10 tickets to Awards Gala & Dinner
- Coverage in SFHCMC social media channels
- Sponsor's logo in event program
- Recognition of sponsorship wherever flowers are placed throughout the venue
- Quarter page advertisement in event program
- Recognition of sponsorship in event program

**PRICE: \$2,500.00**

#### ADDITIONAL INVESTMENT:

None

#### PAYMENT OF SPONSORSHIP

*Due upon contract execution.*







# BRIDGING TWO CULTURES

## SPONSORSHIP PACKAGES

### DIPLOMATIC CIRCLE

#### OUTREACH & PROMOTIONS SPONSOR

- (1) table = 10 tickets to Awards Gala & Dinner
- Sponsor's logo in event program

**PRICE: \$2,000.00**

**ADDITIONAL INVESTMENT:**

None

**PAYMENT OF SPONSORSHIP**

*Due upon contract execution.*





# BRIDGING TWO CULTURES

## SPONSORSHIP PACKAGES

### OTHER WAYS TO CONTRIBUTE

- [ ] Silent auction item donations
  
- [ ] Cash donations (\$25 / \$50 / \$75 / \$100 / Other)
  
- [ ] Volunteer
  
- [ ] Wish List donations
  - \* Printing services
  - \* Floral services
  - \* Travel services
  - \* Language translation services
  - \* Event planning services
  - \* Venue space donations
  - \* Hosted bar donations & services
  - \* Hosted meals donations & services
  - \* Cultural entertainment services
  - \* Copier/fax/scanner
  - \* Paper shredder
  - \* Laser color printer
  - \* Video camera
  - \* Bottled water
  - \* Office supplies
  - \* Library books
  - \* Marketing / branding / promotional services





# CONTRIBUTION FORM

Fill out this form & mail it with payment or email it with credit card information to the contact address below.

## BRIDGING TWO CULTURES AWARDS GALA & DINNER MAY 30, 2019

Company Name \_\_\_\_\_

Key Contact Name & Title \_\_\_\_\_

Billing Address, City, State, Zip Code \_\_\_\_\_

Phone & Email \_\_\_\_\_

### SPONSORSHIP LEVELS

*Presidential Circle Sponsor—\$20,000*

*Consul General's Circle Sponsor—\$2,500*

*Secretary's Circle Sponsor - \$10,000*

*Diplomatic Circle Sponsor - \$2,000*

*Ambassador's Circle Sponsor—\$5,000*

### OTHER CONTRIBUTIONS

Silent Auction Donation (Describe item(s) here) \_\_\_\_\_

Cash Donation (Enter amount here) \_\_\_\_\_

Volunteer (Describe interests & availability) \_\_\_\_\_

Wish List Donation (Describe item here) \_\_\_\_\_

### PAYMENT METHOD

*Check PAYABLE TO "SFHCMC Sister City Committee" is enclosed*

*Please charge my Visa/MasterCard/American Express*      Account # \_\_\_\_\_ Exp Date \_\_\_\_\_  
*(Credit card processing fee will be included in total amount charged)*      CSV # \_\_\_\_\_

*Please send completed form to:*

490 Post Street, Suite 1607  
San Francisco, CA 94102 U.S.A.  
Tel: (415) 447-6075  
Cell: (415) 240-1551  
Email: sfhcmcc@aol.com

Signature \_\_\_\_\_

### AGREEMENT

No cancellation or refund once the sponsorship has been acknowledged. If sponsorship is not received by **May 6, 2019**, the sponsor will receive final communication and will lose all sponsorship rights. Selection of sponsorship is first-come, first-served. Submissions will be dated upon request. By the signature below, the individual signing this agreement warrants that he or she represents the above named sponsor and has been authorized to execute this agreement on behalf of the named sponsor. The individual agrees to the benefits and costs outlined in the Sponsorship Program. The sponsorship fees are due & payable at the time of signing this agreement.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Title \_\_\_\_\_

# Bridging Two Cultures

~ and ~

## Bringing Peace and Understanding to the World

**BECOME A MEMBER TODAY**



I/We would like to learn more about the Sister City Committee and Vietnam

Full Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip Code \_\_\_\_\_  
Email \_\_\_\_\_  
Telephone \_\_\_\_\_

I / we are interested in the following areas and programs.

\_\_\_\_\_

**Return To:**

San Francisco – Ho Chi Minh City Sister City Committee  
490 Post Street, Suite 1607, San Francisco, CA 94102  
(415) 240-1551 or (415) 447-6075 or sfhcmcc@aol.com  
FEIN: 94-3198119